

Product Requirements Document

1. Product Overview

Describe your product's purpose, target audience, and main goals

2. Problem Statement

What problem does this product solve? Why is it needed?

3. User Stories

As a [user type], I want to [action] so that [benefit]

4. Features & Requirements

- Must Have Features
- Nice to Have Features
- Future Considerations

5. Technical Requirements

- Platform/Technology Stack
- Integration Requirements
- Performance Requirements

6. Design Requirements

- UI/UX Guidelines
- Brand Requirements

7. Success Metrics

- KPIs
- Success Criteria

8. Timeline & Milestones

- Development Phases
- Key Deliverables
- Launch Date